

IN THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently amended) A television program profile interface having a multiplicity of axes, including:

a television viewer profile represented by weighted viewer preferences that proportionately change with respect to at least one axis of the multiplicity of axes,

wherein the weighted viewer preferences are represented along a different axis from the at least one axis of the multiplicity of axes,

wherein the at least one axis of the multiplicity of axis are provided within a same view as the television viewer profile,

wherein the at least one of the multiplicity of axes has an altering mechanism allowing a value associated with a position on the at least one axis to be changed along the at least one axis,

wherein at least one of the multiplicity of axes represents at

least one of an environmental condition, a viewer task other than television viewing, and a mood of the viewer, and the television viewer profile weighted viewer preferences have an activation mechanism that allows for viewer selection and manipulation of the television viewer profile weighted viewer preferences.

2.(Original) The television program profile interface in accordance with Claim 1, wherein one of said axes comprises time.

3.(Original) The television program profile interface in accordance with Claim 1, wherein said weighted viewer preferences are represented by bar graphs.

4.(Original) The television program profile interface in accordance with Claim 2, wherein said weighted viewer preferences are represented by bar graphs.

5.(Previously Presented) The television program profile interface in accordance with Claim 1, wherein each of said weighted viewer preferences is individually viewer modifiable.

6. (Previously Presented) The television program profile interface in accordance with Claim 1, further comprising means for viewer interaction to alter a topic selection presented by the television viewer profile to provide said weighted viewer preferences sorted by a selected topic.

7. (Currently Amended) An interactive, television program profile interface, including:

television viewer profile represented by weighted viewer preferences in graphical form including a plurality of bar graphs, wherein the bar graphs change with respect to at least one axis of a multiplicity of axes,

wherein the weighted viewer preferences are represented along a different axis from the at least one axis of the multiplicity of axes,

wherein the at least one axis of the multiplicity of axes are provided within a same view as the television viewer profile,

wherein at least one of the multiplicity of axes represents at least one of an environmental condition, a viewer task other than

television viewing, and a mood of the viewer, and wherein the at least one axis has an altering mechanism allowing a value associated with a position on the at least one axis to be changed along the at least one axis, said bar graphs being coupled to an access mechanism that allows for viewer selection and altering of weighted viewer preferences.

Claim 8 (Canceled)

9. (Previously Presented) The interactive, television program profile interface in accordance with Claim 7, wherein one of said multiplicity of axes comprises a time axis.

10. (Original) The interactive, television program profile interface in accordance with Claim 9, wherein said weighted viewer preferences are proportionately changeable with respect to said time axis.

11. (Currently Amended) A method of using a television viewer profile interface, including the acts of:

a) providing a television viewer profile that presents a list of weighted view preferences that change proportionally with respect to at least one axis of a multiplicity of axes,

wherein the weighted viewer preferences are represented along a different axis from the at least one axis of the multiplicity of axes,

wherein the at least one axis of the multiplicity of axis are provided within a same view as the television viewer profile,

wherein at least one of the multiplicity of axes represents at least one of an environmental condition, a viewer task other than television viewing, and a mood of the viewer; and

b) modifying said television viewer profile via an access mechanism that allows a viewer traversing of a time axis.

12. (Currently Amended) A method of using a television viewer profile interface, including the acts of:

a) providing a television viewer profile that presents weighted view preferences along an axis, said weighted view preferences changing proportionally with respect to at least one axis of a multiplicity of axes,

wherein the weighted viewer preferences are represented along a different axis from the at least one axis of the multiplicity of axes,

wherein the at least one axis of the multiplicity of axis are provided within a same view as the television viewer profile,

wherein at least one of the multiplicity of axes represents at least one of an environmental condition, a viewer task other than television viewing, and a mood of the viewer; and

b) modifying said television viewer profile by viewer interaction via an access mechanism that allows viewer selection and alteration of the television viewer profile.

13. (Previously Presented) The method of Claim 12 wherein the act of modifying further comprises the access mechanism providing a selection device that allows selection from one of a plurality of weighted viewer preferences within the television viewer profile.

14. (Previously Presented) The method of Claim 13 wherein the act of modifying further comprises the access mechanism providing an altering device that allows altering of a selected one of the

plurality of weighted viewer preferences within the television viewer profile.

15. (Currently Amended) The method of Claim 14 wherein the act of modifying further comprises moving the selected one of the plurality of weighted viewer preferences within the television viewer profile along an axis of the multiplicity of axes.

16. (Previously Presented) The method of Claim 11 wherein the act of modifying further comprises the access mechanism providing a selection device that allows selection from one of a plurality of weighted viewer preferences within the television viewer profile.

17. (Previously Presented) The method of Claim 16 wherein the act of modifying further comprises the access mechanism providing an altering device that allows altering of a selected one of the plurality of weighted viewer preferences within the television viewer profile.

18. (Previously presented) The method of Claim 17 wherein the

act of modifying further comprises moving the selected one of the plurality of weighted viewer preferences within the television viewer profile along an axis of the multiplicity of axes.

19. (Previously presented) The interactive television program profile interface of Claim 7 wherein the access mechanism alters selected weighted viewer preferences by moving the selected weighted viewer preferences along an axis.

20. (Previously presented) The television program profile interface of Claim 1 wherein the activation mechanism is configured to allow viewer manipulation of selected weighted viewer preferences by moving the selected weighted viewer preferences along an axis.

21. (New) The television program profile interface of claim 1, wherein the at least one of the multiplicity of axes is least two of the multiplicity of axes.

22. (New) The television program profile interface of claim

21, wherein the at least two of the multiplicity of axes are arranged in parallel to each other.

23. (New) A television program profile interface having a multiplicity of axes, comprising

a television viewer profile represented by weighted viewer preferences that changes with respect to at least one axis of the multiplicity of axes,

wherein the weighted viewer preferences are represented along a different axis from the at least one axis of the multiplicity of axes,

wherein the at least one axis of the multiplicity of axis are provided within a same view as the television viewer profile,

wherein the at least one of the multiplicity of axes has an altering mechanism allowing a value associated with a position on the at least one axis to be changed along the at least one axis, and

wherein a selection of the position along the at least one axis of the multiplicity of axes operates to filter the weighted viewer preferences to provide weighted viewer preferences that

correspond to the selected position.

24. (New) The television program profile interface of claim 23, wherein the at least one of the multiplicity of axes is least two of the multiplicity of axes.

25. (New) The television program profile interface of claim 24, wherein the at least two of the multiplicity of axes are arranged in parallel to each other.